AD

PROJECT SPOTLIGHT

Charlie Ferrer Creates a Layered, Collected Home in His First Ever Model Apartment

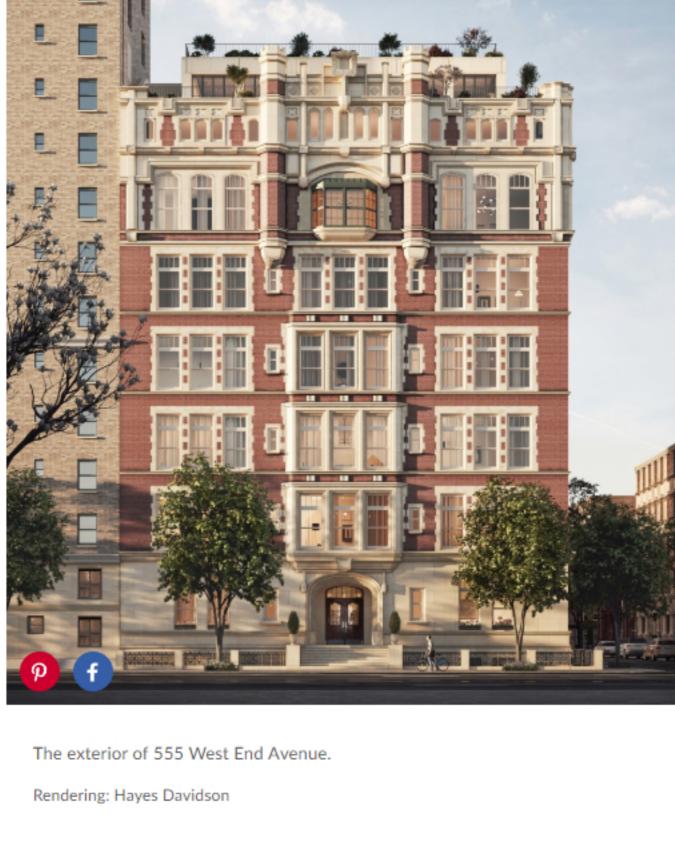
The five-bedroom unit at Cary Tamarkin's 555 West End Avenue is at once comfortable and grand TEXT BY HADLEY KELLER · Posted November 15, 2018



"Spending time in here, especially in the evenings, it doesn't feel like an apartment—it feels like a house," says Charlie Ferrer. The designer is

standing in the middle of an airy, white oak kitchen, elbows resting on a marble-topped island. Indeed, the space he's in, <u>Cary Tamarkin's</u> newest luxury development at 555 West End Avenue, feels worlds away from the kind of minimal white-and-chrome apartments that have become the norm in Manhattan's glittering superscrapers. "It's not a typical Tamarkin project," Ferrer says. "It's uptown; it has some classical details." This differentiation is, in part, due to the building's

history: Built in 1908 by the architect William A. Boring (it's anything but), the structure served as a Catholic boys school until Tamarkin bought it. Boring's Gothic architecture makes for tall ceilings, wide windows, and intricate façade details.



done by Tamarkin before that. "We wanted it to be big enough to be a real, classic apartment," says the architect-developer. "But, we wanted a

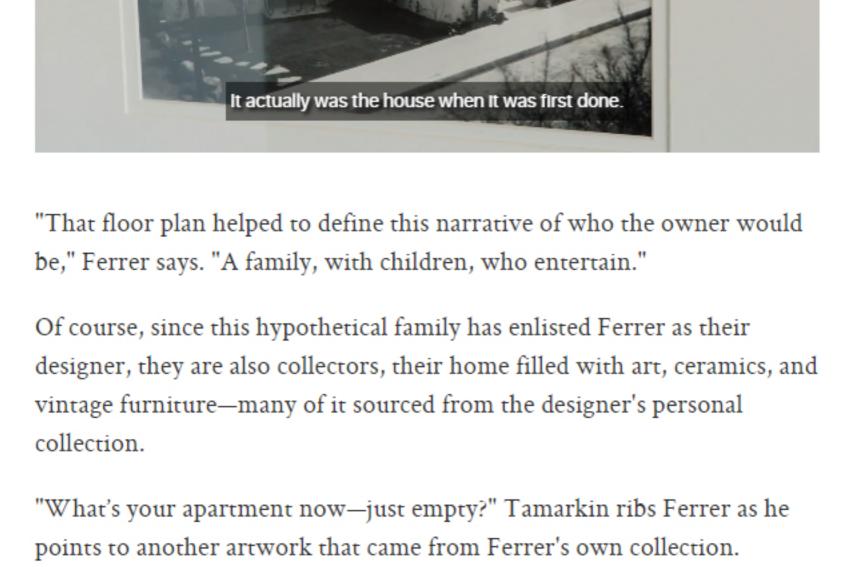
sequesters off the private living quarters. "It's very important to us that things either line up or are kind of purposeful," Tamarkin says. "And if you look at this floor plan, there's a simplicity to it. It's laid out in a way that makes sense, both visually and livably." TRENDING VIDEO <u>Inside Ashley Tisdale's Home</u>

It's this storied past that drew Ferrer —a vintage enthusiast—to the

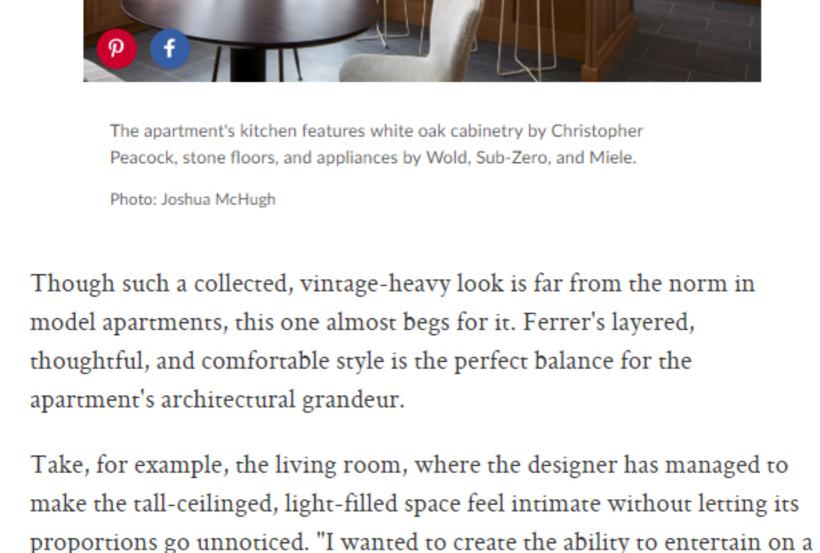
project, his first ever model unit. Of course, there was much work to be

design to make sense." So, Tamarkin and his team carved out a floor plan

that makes the most of the building's light in the common areas and then



"I wish," Ferrer laughs. "I could do another model!"



large scale, but to also have a sense of intimacy," Ferrer explains "We did

that by defining different areas with multiple layers of floor coverings.

Vintage items sourced from Ferrer's friend, the dealer Pascal Boyer, get

new life with textural upholstery—bouclé, velvet, and cashmere are in no

short supply ("I'm big on texture," Ferrer quips)—while art by the likes of

Marco Lorenzetto as well as both vintage and contemporary ceramics

Then there's flexibility in the furniture."

give the apartment a collected, lived-in feel. Though it may be a different look for Tamarkin, the concept of designing from a personal space is one he and Ferrer can certainly agree on. "I only do buildings where I would choose to live," the former tells AD PRO. "I don't know what everybody wants, so I just do what I want."

Click through for a tour of the model apartment.



